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**LA RESIDENCE, A NAPA WINE COUNTRY INN, REBRANDS TO SENZA HOTEL  
Boutique Luxury Hotel to Open This Fall**

**September 4, 2014, Napa, CA** – Craig and Kathryn Hall have announced the rebrand plans of La Residence to SENZA Hotel to reflect the hotel’s new modern design and added luxury lifestyle amenities.

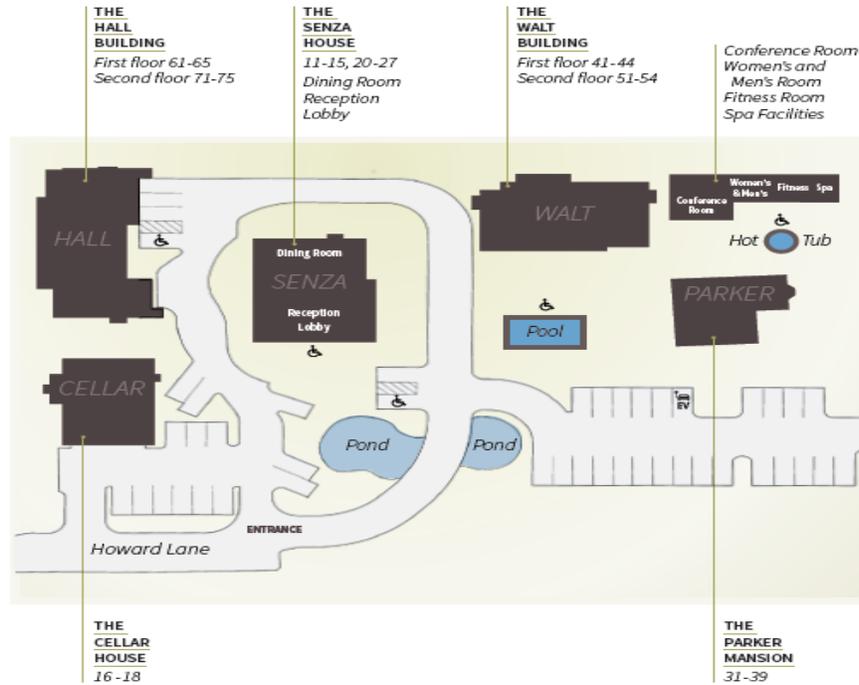
“SENZA Hotel is a unique property providing contemporary luxurious accommodations,” say owners Craig and Kathryn Hall. “Our hope is to share the essence of beautiful Napa Valley with our guests, bringing together wine, food, art and most importantly a spectacular vineyard setting.”

Construction will continue through September 2014 and will include updates to the eight room historic Parker Mansion built in 1870. 15 existing guest rooms have been completely renovated and 18 new suites with private patios have been built for a total of 41 modern luxury rooms. Various lifestyle amenities have been added which will include a contemporary lobby featuring a fully equipped kitchen, updated dining room, a heated outdoor pool with cabanas, a remodeled hot tub and a new outdoor fireplace. The Riposa Center will offer a full spa with a variety of spa services including specialty massages uniquely designed for guests of SENZA Hotel. Additionally, the property will feature a fitness room with state-of-the-art equipment and a large conference room ideal for receptions, parties and business conferences.

The two acre property has five main buildings including the SENZA House, Hall Building, Walt Building, Cellar House and Parker Mansion, all surrounded by breathtaking vineyard views. Guests will be offered complimentary continental breakfast daily by Bouchon. Guests will also enjoy each evening complimentary wine from local wineries paired with artisanal cheese boards.

Leslie Wilks Design of St. Helena, California created the interiors to preserve the hotel’s heritage and contrast it with an urban, contemporary spirit in shades of gray with surfaces of marble. Contemporary art curated by Virginia Shore of Washington D.C. and Patricia Meadows of Dallas, Texas are integrated throughout the property.

For more information, please visit [www.senzahotel.com](http://www.senzahotel.com).



**About SENZA Hotel:**

SENZA Hotel is a luxury boutique hotel and retreat just five minutes south of Yountville is in the spectacular Napa Valley. This elegant and modern hotel caters to today’s sophisticated traveler offering the luxury they seek in an authentic, relaxed atmosphere enabling a one of a kind wine country experience. Celebrating the flavor and spectacular views, SENZA Hotel will feature 41-modern guest rooms including 18 luxury suites, outdoor pool and hot tub, state-of-the-art fitness room, full spa, meeting area and a contemporary art collection. Located on Highway 29 at 4066 Howard Lane, Napa CA 94558, SENZA Hotel is available for weddings, private events and corporate retreats. For more information, please call (707) 253-0337 or visit [www.senzahotel.com](http://www.senzahotel.com).

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